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August 24, 1993

Ms. Inga Lambert
The Leo Burnett Co.
35 West Wacker Drive
Chicago, IL 60601

Dear Inga,

OUT Magazine, at present, does not offer franchise positioning. Premium positions are available on a first come, first served basis.

Best Wishes,

Mary Connelly
Account Manager

2071250338

Source: https://www.industrydocuments.ucsf.edu/docs/prxn0004